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## **Campus Apartments Proves Civic Commitment of College Students with Big Donations to ASPCA and Others**

*- After Service Program's Recent Launch, Students Eager to Support -*

**PHILADELPHIA, PA – May 11, 2010** - Campus Apartments, the oldest and one of the largest privately held student housing providers in the nation, announced today that its recently launched community service campaign was hugely successful in its first 90 days. The campaign, called **Smart. Giving.**, has demonstrated the strong civic commitment of college students nationwide as they rallied behind causes like the Ronald McDonald House Charities, National Coalition Against Domestic Violence and the American Society for the Prevention of Cruelty to Animals (ASPCA).

"Campus Apartments created the **Smart. Giving.** service program to foster civic responsibility among its residents through volunteerism, but within the first few months of the program, residents were so eager to support the communities in which they live, that the program has become a catalyst for a lifelong commitment to bettering their community and our country," said David Adelman, President and CEO of Campus Apartments. "The enthusiasm and motivation to support their community is commendable."

In February, the **Smart. Giving.** campaign challenged residents at Campus Apartments properties to collect soda can tabs to benefit Ronald McDonald House (RMH) Charities, an organization that supports seriously ill children by helping provide a place for them and their families to stay while they are out of town for medical treatment. A total of 167 gallons of soda tabs were collected across the country; groups of properties pooled their tabs together and then made the donations to several RMH locations throughout the country.

In March, Campus Apartments' residents collected mobile phones and accessories to benefit the National Coalition Against Domestic Violence. Throughout the month, 324 mobile phones and 241 mobile accessories were collected and sent to the Coalition's headquarters, where they will be given to domestic abuse victims.

Just last month, **Smart. Giving.** inspired residents at Campus Apartments properties to support the ASPCA, which is in constant need of pet supplies. Residents were eager to donate pet food, toys and blankets. In total, 569 items were collected and donated directly to the local ASPCA shelter in the community in which they were collected.

This month, residents will support Alex's Lemonade Stand Foundation for Childhood Cancer (ALSF). Campus Apartments' offices will be selling lemonade, and a virtual lemonade stand will be available online; all proceeds will benefit childhood cancer research.

### **About Campus Apartments**

Campus Apartments, LLC, the oldest and one of the largest privately held student housing companies in the nation, is a leader in the development and management of university affiliated housing. The company has more than \$1 billion worth of assets under management with more than 26,000 beds in 24 states.

For nearly 50 years, Campus Apartments has been a pioneer in developing communities and providing turnkey solutions for colleges, universities and institutions. For more information on Campus Apartments, please visit:

[www.campusapartments.com](http://www.campusapartments.com).