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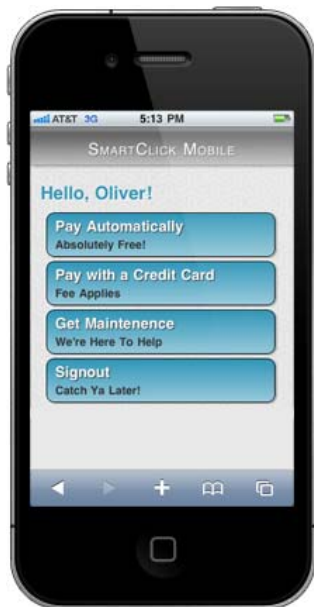
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Campus Apartments Launches Mobile App for iPhone and Android Smart Phones to Make Paying Rent Quick and Easy for Residents

- Application is the First Available in the Student Housing Industry, Providing Support to Residents of Its Communities Nationwide-

PHILADELPHIA, Pa. – December 6, 2010 – [Campus Apartments](http://www.campusapartments.com), one of the nation's largest privately held student housing companies in the nation, announces the immediate availability of SmartClick Mobile (<http://smartclick.campusapts.com>), a free application that is an extension to Campus Apartments' highly successful SmartClick web portal, allowing residents to easily pay rent and submit service requests from the convenience of an iPhone or Android mobile phone in addition to being accessible from any web browser. This first mobile application in the student housing industry was officially made available to residents on November 17 and has already secured early adopters.

Campus Apartments sought to develop an application that would support its current residents with practical features such as automated monthly rent, payments via credit card and even maintenance requests. In developing the application, it was most important to Campus Apartments to offer residents the benefits of function and convenience rather than a static application that supported prospective residents.



Andrew Marshall, Chief Information Officer of Campus Apartments said, “We recognize that residents of student housing demand the most advanced technology amenities, and our goal is to exceed our residents’ expectations.”

Campus Apartments may have pioneered the first student housing application, but it also answered residents’ need for a convenient, around-the-clock customer service tool. “Our residents can continue texting, gaming and shopping without ever stopping to service their needs because our application allows them to do so from the palm of their hand,” added Marshall.

Campus Apartments affirms that the application is just part of its promise to provide superior technology capabilities. In recent months, Campus Apartments announced the availability of the first [100 megabit per resident Internet service](#) for the student housing market as well as the first to accept [mobile text payments](#) from residents.

About Campus Apartments

Campus Apartments, LLC, the oldest and one of the largest privately held student housing companies in the nation, is a leader in the development and management of university affiliated real estate. The company has more than \$1.5 billion worth of assets under management with more than 27,000 beds in 25 states.

For over 50 years, Campus Apartments has been a pioneer in developing communities and providing turnkey solutions for colleges, universities and institutions. For more information on Campus Apartments, please visit: www.campusapartments.com.

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